

Remit Address:

Billing: (248) 552-5129

WJBK New World Communications of Detroit Inc PO Box 100624 Atlanta, GA 30384-0624 Main: (248) 557-2000

Billing Address:

SRH Media Attention: Accounts Payable 2204 Countryside Drive Silver Springs, MD 20905

INVOICE

Advertiser	Kerry Bentivolio for U.S. Congress
Product	Bentivolio
Estimate Number	In the second se

Invoice #	4083717-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/04/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order#	4083717		
Alt Order #	KERRY BENTIVOLIO		
Deal #			
Order Flight	11/02/12 - 11/04/12		

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref#
1	WJBK CDR	Fox 2 News AM 530a	530a-6a							
				10/29/12	2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	5:51 AM	SSCBENTIVALUES	\$1,500.00	1
2	WJBK CDR	Fox 2 News AM 6a	6a-7a							
				10/29/12	2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	6:49 AM	SSCVALUESCOORD	\$2,200.00	1
3	WJBK CDR	Fox 2 News AM 7a	7a-8a							
				10/29/12	2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	7:38 AM	SSCBENTIVALUES	\$2,500.00	1
4	WJBK CDR	M-F 10a-11a News	10a-11a							
					2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	10:20 AM	SSCVALUESCOORD	\$1,000.00	1
5	WJBK CDR	Fox 2 News MF Live @ 11a	11a-12p							
				10/29/12	2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	11:28 AM	SSCBENTIVALUES	\$1,000.00	1
6	WJBK CDR	Fox 2 News at 5p	5p-530p							
				10/29/12	2 to 11/04/12	1x	F			
	WJBK			F	11/02/12	:30	5:30 PM	SSCVALUESCOORD	\$2,800.00	1
7	WJBK CDR	M-Su 10p-11p News	10p-11p							
				10/29/12	2 to 11/04/12	1x	FSS			
	WJBK			Su	11/04/12	:30	10:37 PM	SSCVALUESCOORD	\$4,200.00	1
8	WJBK	Fox 2 News AM Sa 7a	7a-8a							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Kerry Bentivolio for U.S. Congress
Product	Bentivolio
Estimate Number	3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref#
	CDR									
					2 to 11/04/12	1x	S-			
	WJBK			Sa	11/03/12	:30	7:23 AM	SSCBENTIVALUES	\$1,800.00	1
9	WJBK CDR	Fox2News AM Sa 8a BB/SI	P 8a-9a							
				10/29/1	2 to 11/04/12	1x	S-			
	WJBK			Sa	11/03/12	:30	8:21 AM	SSCVALUESCOORD	\$1,800.00	1
10	WJBK CDR	Fox 2 News AM Sa 9a	9a-10a							
				10/29/1	2 to 11/04/12	1x	S-			
	WJBK			Sa	11/03/12	:30	9:59 AM	SSCBENTIVALUES	\$1,800.00	1
11	WJBK CDR	Fox 2 News AM Su 7a	7a-8a							
				10/29/1	2 to 11/04/12	1x	S			
	WJBK			Su	11/04/12	:30	7:24 AM	SSCVALUESCOORD	\$1,800.00	1
12	WJBK CDR	Fox 2 News AM Su 8a	8a-9a							
				10/29/1	2 to 11/04/12	1x	S			
	WJBK			Su	11/04/12	:30	8:09 AM	SSCBENTIVALUES	\$1,800.00	1
13	WJBK CDR	Fox 2 News AM Su 9a	9a-10a							
				10/29/1	2 to 11/04/12	1x	S			
	WJBK			Su	11/04/12	:30	9:34 AM	SSCVALUESCOORD	\$1,800.00	1
14	WJBK CDR	Fox News Sunday	Su 10a-11a							
				10/29/1	2 to 11/04/12	1x	S			
	WJBK			Su	11/04/12	:30	10:31 AM	SSCBENTIVALUES	\$2,050.00	1
			Aired Spots	14						

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Gross Total

\$28,050.00

Agency Commission

\$4,207.50

Net Amount Due

\$23,842.50

Payment Terms 30 Days